



PA.U.L.TM

For Brain Recovery



SPONSORSHIP PACKAGES





P.A.U.L.TM
For Brain Recovery

As a small local charity, we need support from local businesses to enable us to continue delivering our much needed services to people affected by brain injury. If you see the value of what we do then we can provide you with bespoke sponsorship opportunities.

Do you, as a business, want to:

Increase your customer base and create customer loyalty?

Help reinforce your brand in the local market by raising awareness of your services and products?

Improve your brand value and reputation?

Reduce marketing and advertising costs by engaging with new customers?

Gain an edge over your competitors by being recognised as a company that gives something back to the local community?

If you can answer 'YES' to any of the above questions then supporting P.A.U.L For Brain Recovery may be something your business could benefit from. In this pack you will gain a better understanding of the services that P.A.U.L For Brain Recovery provides and clearly see the associated benefits your company can expect as a result of asupporting such a high-profile charity. You can also find out more about our service users and see the positive impact your buiness can have on people going through brain recovery.

WWW.PAULFORBRAINRECOVERY.CO.UK



BRONZE £500 PER YEAR

Sponsorship package includes

- ✓ Bronze sponsor of P.A.U.L For Brain Charity Ball
- ✓ Company Logo added to our website as Bronze sponsor
- ✓ Promotion of partnership across our social media channels
- ✓ P.A.U.L For Brain Charity 'Friend'
- ✓ Staff volunteering opportunities at our annual events





SILVER £2000 PER YEAR



Sponsorship package includes

- ✔ Silver sponsor of P.A.U.L for Brain Charity Ball
- ✔ Company logo added to our website as Silver sponsor
- ✔ Promotion of partnership across our social media channels
- ✔ P.A.U.L for Brain Charity 'Friend'
- ✔ Staff volunteering opportunities at our annual events
- ✔ x1 Table at P.A.U.L for Brain Charity Ball
- ✔ Team Golf Day Pass
- ✔ x1 t-shirt sponsorship of Paul's fundraising events
- ✔ x5 free places at our annual Charity Run
- ✔ Funding a social outing to an area of local interest for service users & family members. Support from company will be promoted throughout social media coverage of the trip



GOLD £5000 PER YEAR

Sponsorship package includes

- ✔ Gold sponsor of P.A.U.L for Brain Charity Ball
- ✔ Company logo on website homepage
- ✔ Press release announcing charity Gold Partner
- ✔ P.A.U.L For Brain Charity 'Friend'
- ✔ Staff volunteering opportunities at our annual events
- ✔ Associate sponsor of Charity Run
- ✔ x10 free places at our annual Charity Run
- ✔ Associate sponsor of Golf Day
- ✔ x1 Table at P.A.U.L for Brain Charity Ball
- ✔ x2 Team Golf Day Passes
- ✔ Promotion across PR activity and website
- ✔ x2 t-shirt sponsorship of Paul's fundraising events
- ✔ Funding a social outing to an area of local interest for service users & family members. Support from company will be promoted throughout social media coverage of the trip
- ✔ Fund a package of 1-2-1 and group gym session to help promote better mental & physical wellbeing, supporting people with mobility issues that effects their day-to-day living.



PLATINUM £20,000 PER YEAR



Sponsorship package includes

- ✓ Exclusive Paul Talks Series: Coaching Staff on Health & Wellbeing 1 hour session per 2 months)
- ✓ Headline sponsor of P.A.U.L For Brain Charity Ball
- ✓ Headline sponsor of Golf Day
- ✓ Headline sponsor of Charity Run
- ✓ x2 Tables at P.A.U.L For Brain Charity Ball
- ✓ x3 Golf Day passes
- ✓ Press Release announcing charity Platinum Partner
- ✓ Logo on website homepage
- ✓ Promotion across PR activity and website
- ✓ x3 t-shirt sponsorship of Paul's fundraising events
- ✓ Funding a social outing to an area of local interest service users & family members.
- ✓ Support from company will be promoted throughout social media coverage of the trip
- ✓ Fund a package of 1-2-1 and group gym session to help promote better mental & physical wellbeing, supporting people with mobility issues that effects their day-to-day living.
- ✓ Funding a series of music or art therapy sessions to help people deal with their depression and anxiety, helping them positively communicate their thoughts and feelings
- ✓ P.A.U.L For Brain Charity 'Friend'
- ✓ x15 free places at our annual Charity Run
- ✓ Staff volunteering opportunities at our annual events

